

# Liquid Magic & Magic Salt



Gatsby Grounds  
Company, Inc.



Magic Salt starts out as ordinary rock salt, which is then treated with a liquid, agricultural by-product of the distilling process blended with magnesium chloride. This patented liquid is trademarked as Magic Minus Zero and dramatically transforms rock salt into a new de-icing material.

## Features and Benefits of Liquid Magic and Magic Salt

- Saves Money, Time and Labor – Rock salt applications are reduced by 30%-50% and the need for sand in most circumstances is virtually eliminated.
- Working Temperature of -35F: Regular rock salt is ineffective below 18F. Also, because of its residual effect, snow and ice will not bond to pavement. Black ice is virtually eliminated.
- Non-Corrosive – Magic Salt is completely non-corrosive. It won't damage steel doors, thresholds, equipment, carpets, flooring or concrete.
- Environmentally Friendly – Completely biodegradable – safe for turf, around vegetation, people and equipment.



## PRICING and APPLICATIONS

- Treating your existing rock salt stockpile—**\$38 dollars per ton**
- Buy in liquid form to pre-treat yourself or coat your own salt—**\$3.02 per gallon**
- Pre-treating your parking lots and roadways with Liquid Magic—**Call for Free Estimate!**

*Ask us how Magic can work for you this winter!*

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